Innovating mobility systems – Approaches of DB Cargo
Panel discussion at Hupac Anniversary Conference

DB Cargo AG | Dr. Jürgen Wilder | Lucerne | 20.06.2017
Digitization and automatization alongside the whole value chain make rail freight transportation more attractive!

Intelligent software steers the products – from ordering to invoicing

- Longer & heavier cargo trains
- Technical interoperability
- Energy- & CO₂ Efficiency
- Automatic Train Operation
- Intelligent vehicles
- Reduction of noise & emissions
- Train formation yards 4.0
- Integrated transport chain
- Digital sales platforms

Customer & market focus

DB 2020 DB Cargo strategy

Technological Trends

DB Cargo | Dr. Jürgen Wilder
DB Cargo's innovative platform for digitization

myRailportal

myRailportal offers the basis for digitizing processes and implementing innovative use cases. We are continually working on further developing myRailportal to create a ground-breaking solution. We achieve this together with our customers.

- Simple access, configurable user interface
- CustomerLab for innovation and knowledge sharing
- Always know where your consignment is
- Every service at a glance, organised and connected
- Use Case: Joint project for digitization of intermodal supply chains
- Further development of innovative use cases
Thank you for your attention