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Intermodal strategies for European logistics



Strategic Procurement of (intermodal) European transport solutions

- Collaborative network approach
 - Providing service providers the opportunity to optimize their network utilizing IKEA international flows
 - >350.000 FTL
 - 30 carriers
- Goal-setting





How do we **DECARBONISE** IKEA Transport?

REDUCE – do more with less, continuously increase efficiency

REPLACE - increase share of alternative fuels

RETHINK – integrate innovation and circular economy

DECARBONISE WITH IMPACT!

Service quality and Supply Chain visibility requirements

- Standard IKEA <u>service quality</u> requirements for all flows, land/intermodal/rail:
 - 95% on time loading and unloading, measured on minute
 - Additional KPI's under development
 - Acceptance
 - Equipment quality
 - Cancellation
- Following the Rastatt situation all intermodal setups require <u>business contingency plan</u>
- Supply chain visibility
 - Requirements under development
 - Service providers are developing in-house solutions for:
 - Pro-active communication
 - ETA forecasting
 - Visibility combined with machine-learning and Al